

GROUP OVERVIEW

McKeever Hotels is an award-winning, family-owned hotel group operating across Northern Ireland and Ireland. Established in 1986 by Eugene and Catherine McKeever, the group has grown into a collection of seven distinctive hotels, each offering its own character while sharing a commitment to quality, service and genuine hospitality.

Built on strong family values, McKeever Hotels combines local knowledge with a forward-thinking approach, continually investing in its properties, people and guest experience. From city-centre stays and coastal escapes to luxury spa retreats and vibrant dining destinations, the group offers a diverse range of experiences for both leisure and business guests.

At the heart of everything is the belief in going above and beyond, captured in the brand ethos: *We Do More*.

50 WORD BRAND DESCRIPTION

McKeever Hotels is an award-winning, family-owned hotel group across Northern Ireland and Ireland. Established in 1986, the group offers a collection of distinctive properties known for warm hospitality, quality dining and memorable guest experiences, all underpinned by its commitment to going above and beyond with its “We Do More” ethos.

100 WORD BRAND DESCRIPTION

McKeever Hotels is an award-winning, family-owned hotel group operating across Northern Ireland and Ireland. Founded in 1986, the group has grown to include seven unique properties, each rooted in its local community while delivering consistent quality and service.

Known for its strong focus on hospitality, food and guest experience, McKeever Hotels offers a diverse range of stays, from city breaks and coastal escapes to luxury spa retreats and event venues. Continuous investment across the portfolio ensures each property evolves with guest expectations, while remaining true to the group’s core values.

At its heart is a simple promise: *We Do More*.